

FOR IMMEDIATE RELEASE

Alyssa Garcia Named Deputy Executive Director of Mid-Carolina Regional Council



FAYETTEVILLE, N.C. — September 9, 2026 — Mid-Carolina Regional Council (MCRC) announces that **Alyssa Garcia has been named Deputy Executive Director**, effective September 1, 2026.

As Deputy Executive Director, Garcia will provide organizational leadership and support the overall operations of Mid-Carolina Regional Council. Working alongside the Executive Director and MCRC's leadership team, she will help coordinate efforts across the organization, support regional initiatives, and strengthen the Council's ability to respond to the needs of its member governments.

Garcia will also continue working closely with communities through MCRC's Local Government Services division, building upon her experience providing planning, technical, and administrative assistance to local governments throughout the region.

Garcia previously served as Planning Director for Mid-Carolina Regional Council, where she oversaw regional planning initiatives including land use, zoning, transportation, and current and long-range planning. In that role, she provided technical and administrative support to member governments and has served Sampson County through MCRC, providing leadership as Interim Planning and Inspections Director.

Garcia holds a **Bachelor's degree in Sociology** and a **Master's degree in Public Administration**. She is certified by the **American Institute of Certified Planners (AICP)** and is a **Certified Zoning Official (CZO)**.

The Mid-Carolina Regional Council is a voluntary coalition of local governments serving Cumberland, Harnett, and Sampson counties, as well as 24 member municipalities. The Council provides a range of services, including local government technical assistance, workforce development, and support for aging populations, to promote regional development and cooperation.